

THE ELIMINATE PROJECT'S FUNDRAISING CAMPAIGN



To: Kiwanis Clubs/Members in Canada

March 2, 2015

Re: Government of Canada Matching Grant

What a fantastic event to share with ALL of the Eliminate Team Members in Canada. To our District Eliminate Chairs/Administrators, our Division Eliminate Coordinators and all those who have supported this program of service to the Woman and Children of the World, thank you.

I want to thank UNICEF President David Morley and his UNICEF Team for all of their effort in supporting us through this last 2 years as we prepared our "ask" to the Honourable Christian Paradis P.C., MP, the Minister of International Development, Department of Foreign Affairs, Trade and Development; Kiwanis International President Dr. John Button for his passion for Eliminate, making himself available for all meetings with the Government and travelling at his own expense to all areas of Kiwanis that requested his message before making a commitment; last but not least the Kiwanis Foundation of Canada for taking a Leadership role right from the start of the program both with a major matching gift of \$500,000.00 and the extra effort of the KFC Manager/Administrator Elaine Johnson. This total KFC Administration was at no expense to the Eliminate Project.

The letter writing Campaign to all local MPs across Canada last year, organized for our Kiwanis Clubs and Members through the assistance of UNICEF Canada, was a huge success and brought attention to this very worthy program.

As we move forward to complete our goal, take a few minutes to consider taking advantage of this fantastic opportunity of doubling your Eliminate Gift through this matching program provided to us by the Government of Canada. All funds are to be forwarded to the Kiwanis Foundation of Canada and Clubs will receive full credit for all funds sent and all matching funds effective February 25, 2015 for the next 2 years or until the matching funds have been depleted.

To the Eliminate Team, thank you for all you continue to do for Kiwanis and the Woman and Children of the World.

Respectfully submitted,

C. F. (Chuck) McIlravey
Kiwanis International Eliminate Regional Coordinator
Canada and The Caribbean